



COMPANY PROFILE · 2026

Scripting your imagination.

A full-service creative and technology studio in Bengaluru. Animation, 3D walkthroughs, VFX and film on one side; websites, apps, custom software and marketing on the other, all made in-house since 2021.

400+

BRANDS SERVED

666+

PROJECTS COMPLETED

12+

IN-HOUSE TEAM

5+

YEARS IN STUDIO



2D Animation

3D Animation & Walkthroughs

Visual Effects

Video Production

Web Design & Development

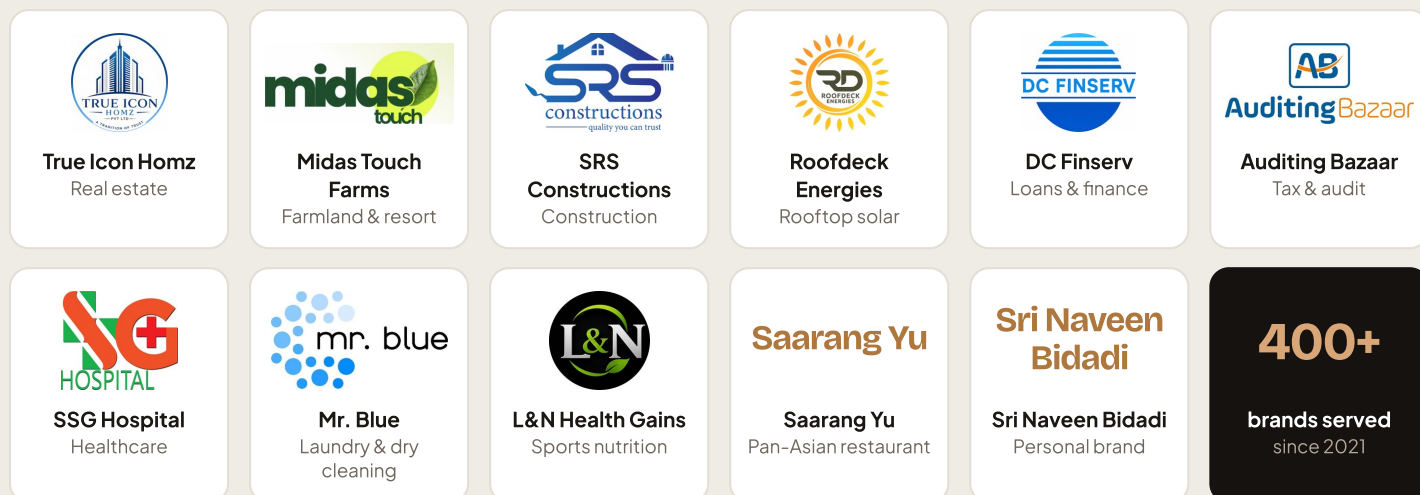
Digital Marketing

Mobile Apps

Software Development

Brands that work with us.

Ongoing retainers and projects across real estate, finance, healthcare, energy, food and retail.



Also trusted by Smart City · Chia Media · Perfect Architecture & Design Studio · Handers Fashion, Makeup & Animation Institute · Sanvi Group

ABOUT THE STUDIO

We create brand new corporate identities.

Realtec Virtual is a full-service animation and creative studio based in Bengaluru. Established in 2021 and growing steadily since, our experience, strategic consultation and research-oriented approach are what set us apart.

We push the limits of what is technologically and artistically possible to tell visually striking stories. Every discipline is staffed and delivered in-house, so one project can move from animation to production to engineering without ever leaving the studio.

01

Advertisement

Promoting a product, brand or service to attract interest, engagement and sales.

02

Animation

The foundation of our craft, extended with 2D and 3D technique and complete creative freedom.

03

Marketing

Taking your products to the right audience, from broadcast commercials to digital campaigns.

04

Technology

Websites, apps and custom software that turn attention into enquiries and run the business behind them.

WHAT WE DO

Eight disciplines. One studio.

Each one scoped, staffed and delivered by our own team.

01 2D Animation

Motion graphics · Infographics · Whiteboard · Explainers

From motion graphics to explainer videos, every frame is crafted to tell your story with clarity, emotion and visual flair.

Motion graphic animation

Infographics

2D character animation

Whiteboard animation

Explainer videos

Logo animation

02 3D Animation

Architecture · Product · Walkthroughs · Modelling

Photorealistic visuals across architecture, product design and real estate walkthroughs: technical precision with an artist's eye.

Architectural 3D & visualisation

Real estate walkthroughs

3D elevation & interior design

Product 3D

Machinery animation

3D modelling

03 Visual Effects

Greenscreen · Rotoscopy · Title animation · CG

Cinematic effects that lift your content, from invisible clean-ups to full set extensions, with precise compositing and CG integration.

Greenscreen compositing Rotoscopy Title animation
CG integration Rope & wire removal Sky replacement

04 Video Production

Ad films · Corporate · Educational · Drone

Scripting, shooting, editing, colour and sound, handled end to end so you receive production-ready films.

Ad films & commercials Brand & corporate films
Explainer videos Educational videos Real estate site films
Drone shoots

05 Web Design & Development

Business sites · E-commerce · Web apps · UI/UX

Fast, responsive, beautiful websites, from a single landing page to a complex platform, with thoughtful UI/UX at the core.

Business & portfolio websites E-commerce stores
Landing pages for ad campaigns Custom web applications
React / Next.js, APIs & backend Hosting & maintenance

06 Digital Marketing

Social media · Meta & Google Ads · SEO

Strategy, creative and data-driven campaigns that grow your presence and turn audiences into customers.

Social media management Reels, posts, stories & shorts
Meta & Google lead campaigns SEO & Google Business Profile
WhatsApp & email marketing Analytics & reporting

07 Mobile App Development

iOS · Android · React Native · Flutter

Native and cross-platform apps that feel fast and polished, from idea to App Store, including UX, testing and launch.

iOS apps Android apps React Native Flutter
App Store & Play Store release

08 Software Development

Custom software · SaaS · CRM · Automation

Software built for the way your business actually runs: internal tools, customer platforms and automation that replace spreadsheets and manual follow-ups, documented and ready to maintain.

Custom business software CRM & ERP SaaS products
Dashboards & internal tools Workflow & WhatsApp automation
API integrations Cloud deployment & support

— BUILT IN-HOUSE

We run our studio on software we wrote.

Realtec Studio OS is the platform our own team works in every day. It is the best demonstration of what we can build for you: secure, fast on a phone, and shaped around a real workflow.

01

Lead CRM

Leads arrive from Meta Lead Ads, the website, Excel imports and walk-ins. Every call is logged, every lead has a next follow-up, and the team sees Today / Overdue / Upcoming at a glance.

02

Client Video Vault

Clients review watermarked previews through a private link, pay by UPI, and the full-quality download unlocks automatically.

03

Billing

GST quotations and invoices with client links, PDF and WhatsApp sharing, payment tracking and quote-to-invoice conversion.

04

Content Calendar

Monthly post and reel plans for every client, festival-aware, with AI-assisted topics, captions and hashtags.

— FOR REAL ESTATE DEVELOPERS

Sell the project before it is built.

Real estate is our biggest sector. We take a project from drawings to booked site visits under one roof.

01 3D elevation & interiors

Photoreal stills for brochures, hoardings and listings.

02 3D walkthroughs

Cinematic fly-throughs of the layout, amenities and homes.

03 Site films & drone

Progress, location and lifestyle films shot on site.

04 Website & landing pages

Project microsites built to convert ad traffic.

05 Meta & Google lead ads

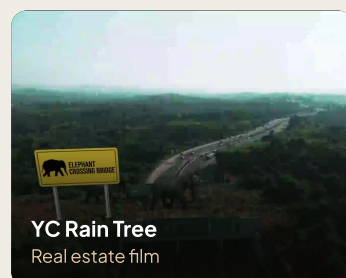
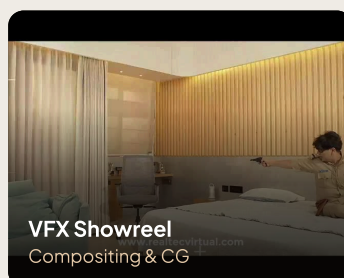
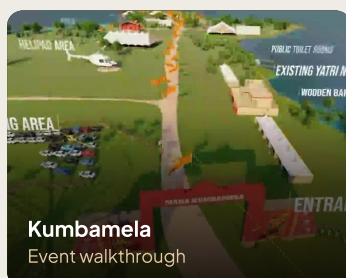
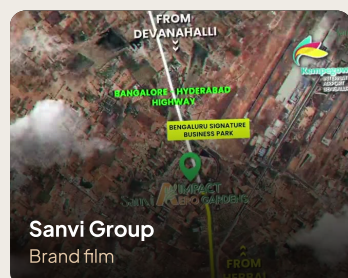
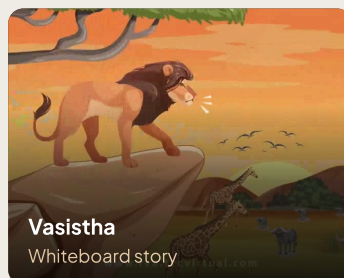
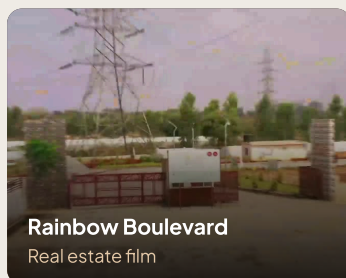
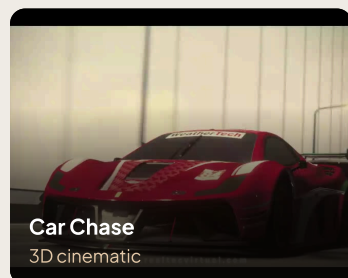
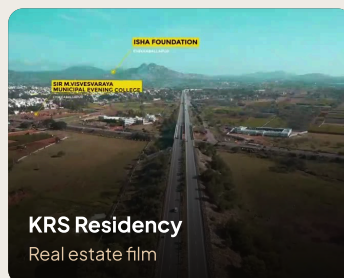
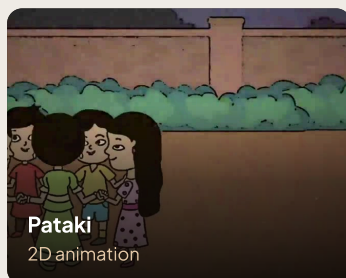
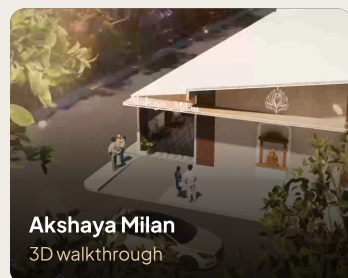
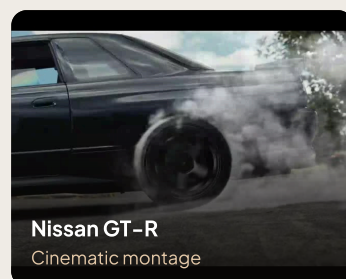
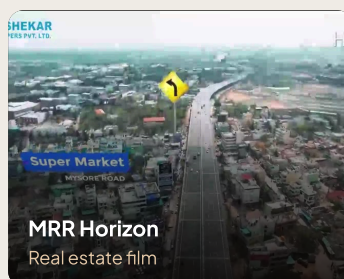
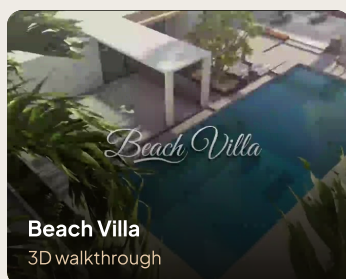
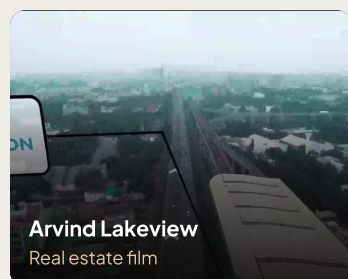
Campaigns that bring qualified enquiries every day.

06 Lead CRM & follow-up

Every enquiry captured, called and tracked to a site visit.

— SELECTED WORK

Thirty-four projects. One standard.



ALSO DELIVERED

Meraki · Pataaki · Prani · Picasso · MRCL · Saikam Ananda · RSD Nature Mahal · Sri Ranga Kuteera Broadcast · Hanuman 3D · Shabhash Pre-Visualization · Iyengars Product 3D · Prographer Panels · Stemmoz Robotic Lab · Turbo India · 3D Motion Graphics · 3D Showreel · 2D Animation Showreel · VFX Compositing Reel

What people say about us.

"Working with Realtec Virtual has been a game-changer for our business. Their creativity, attention to detail, and ability to bring ideas to life exceeded our expectations."

Sunil Kumar
Founder, Smart City

"Their ability to bring ideas to life made a significant impact on our storytelling."

Lakshmi Karanth
Director

"Their team brought our vision to stunning visuals and seamless storytelling, delivering beyond our expectations."

Srinivas
Chia Media

"Their creativity and attention to detail brought our vision to life, delivering an outstanding product."

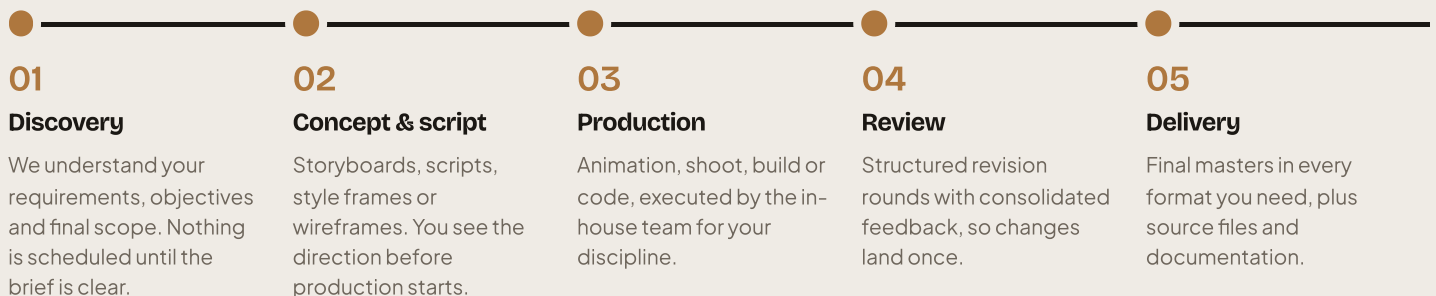
Adam
Perfect Architecture & Design Studio

"Their creative team transformed our vision into stunning visuals, delivering high-quality animations."

Varun B H
Handers Fashion, Makeup & Animation Institute

— HOW WE WORK

From brief to final cut.



— START A PROJECT

Let's create something together.

Tell us what you have in mind. A WhatsApp message, a call or a visit to the studio all work.

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